

Session Title:

**Philosophical Challenges
of Sustainability, Responsibility, and Ethics**

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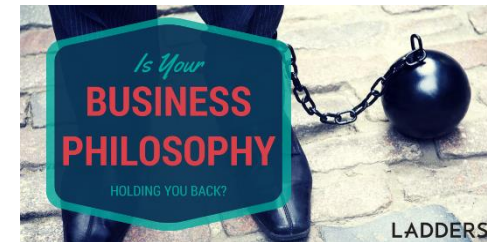
Purpose of session

- Identification of the fundamental philosophical challenges for the application of sustainability, responsibility, and business ethics in management today.
- Topic is important for Business Schools and open minded managers.

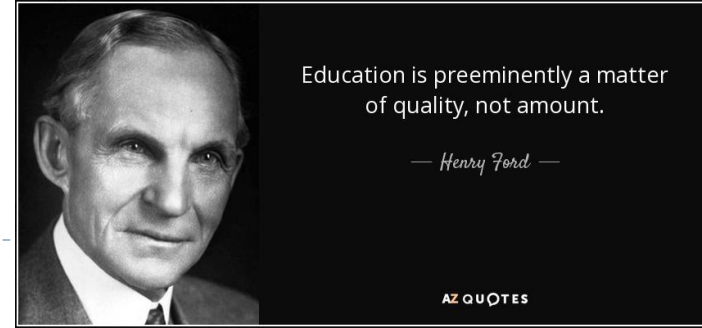


Problem / challenge

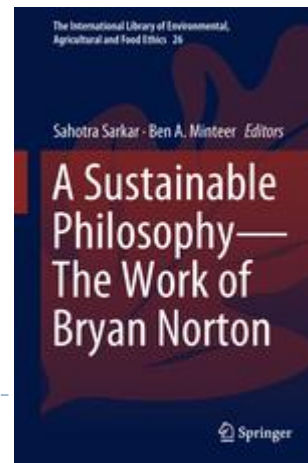
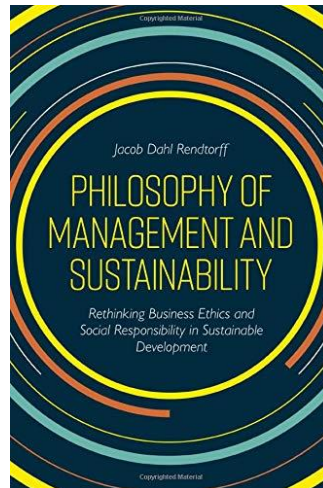
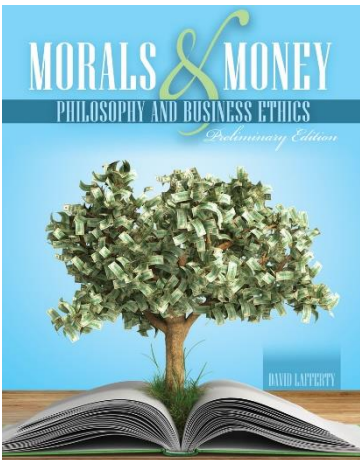
- Significant concepts in the business environment: CSR, PRME, SDGs.
- Objectives are based on a philosophical background
- Valuation of current philosophy
Mechanism of market? Materialism? Only Empiricism? Maybe Romanticism?
- Development of the Western intellectual paradigm of capitalism.
- Philosophy can help in the process of management education.



Relevance



- Uncertainty among the students and managers about the reasoning.
- Need of clear philosophy of values for the application of SDGs.
- Key factors of the current crisis of managerial thinking
- Accreditations require „*clear understanding*“ of responsibilities (AACSB, EQUIS)



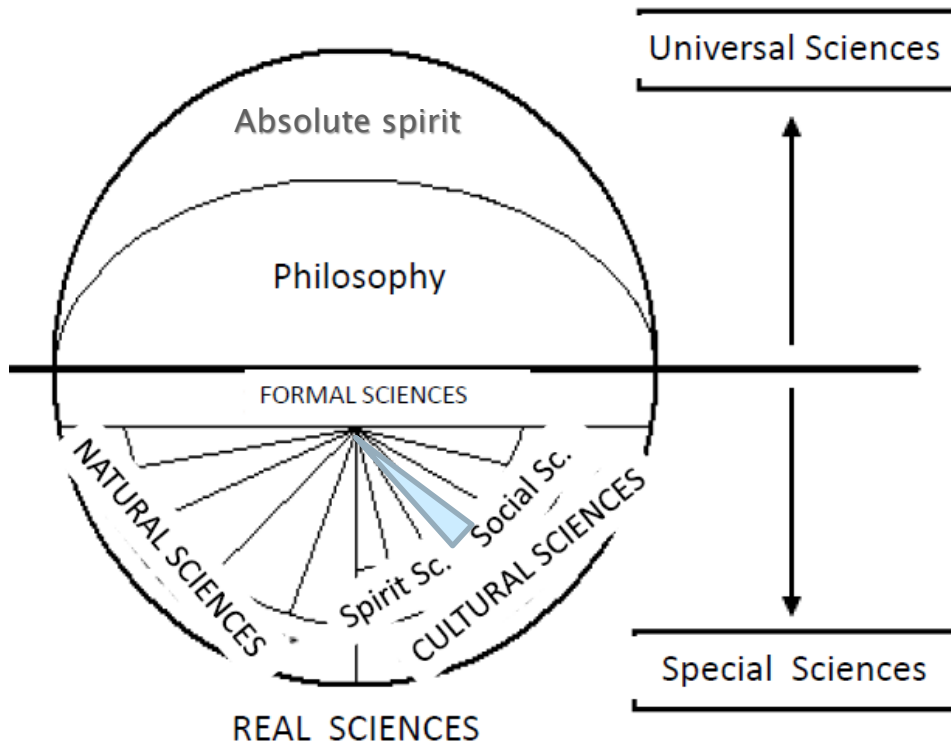
Relevance

1. Crucial position of SDGs philosophy and ethics
2. General philosophical fundamentals:
 - a) Philosophy raises new questions
 - b) Philosophy grows out of doubt
 - c) Philosophical questions ask for a long-term meaning
 - d) Philosophy uses non-empirical thinking
 - limits of speculative rationalism
 - limits of empiricism, materialism
 - limits of romanticism, emotions
 - limits of subjectivism
 - limits of neoliberal economy
 - e) Philosophy looks for absolute values
 - f) Individual philosophy ultimately determines action



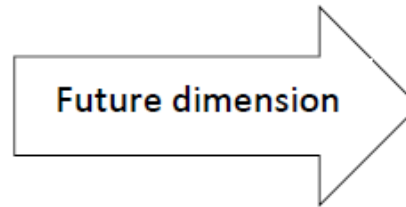
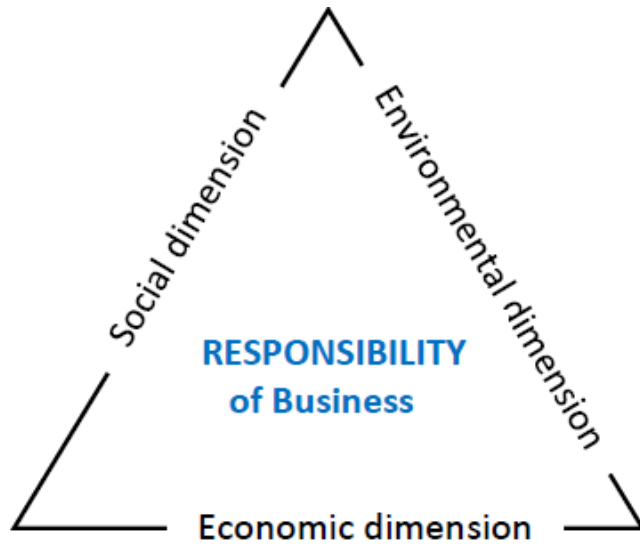


Position of Ethics in the frame of scientific thinking



- PROBLEM of
- Separation
 - Fragmentation
 - Reduction

Application for PRME



CHALLENGE of

- SupraNaturalism
 - SupraRationalism
 - SupraEmpiricism
 - SupraRomanticism
- = Vertical oriented conscience



Literature

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